



## **SNYDER LEADERSHIP GROUP BACKGROUND**

Snyder Leadership Group, a proven organizational consulting firm founded by Steven Snyder, Ph.D., combines leading-edge human resources principles with extensive business and leadership experience to assessing executive candidates, coaching executive team members, and connecting business strategies. The company's five areas of practice include:

### **Organization Strategy & Design**

Snyder Leadership Group specializes in helping clients align strategy with talent by melding the latest thinking on organization theory and design with proven business and human resources perspectives. Through this approach, clients gain tools for optimizing talent and effectively accomplishing its strategic objectives.

### **Executive Talent Assessment**

The Snyder Leadership Group's executive talent assessment works to ensure that the right people are in the right places within clients' organizations before they commit to major personnel shifts. Using a combination of executive interviews, 360-degree feedback and an objective, critical thinking assessment, Snyder Leadership Group integrates information into one comprehensive profile that clarifies both the organization and executive talent situation and opportunities.

### **Executive Coaching**

Snyder Leadership Group helps clients build efficient executive teams. By focusing on corporate leaders in transitions – new hires, new responsibilities in existing roles and/or promotions to new roles – the firm uses results-oriented executive coaching techniques to assess the “big picture” as well as an individual's development to identify key skills that ignite or stifle executive productivity.

### **Organization Effectiveness Consulting**

Because executive team performance directly influences the organization's effectiveness, Snyder Leadership Group offers a proven approach for producing a workable plan to increase executive team effectiveness that translates into organizational progress. Through a combination of executive team interviews and business objectives analysis, important connections can be made relative to an organization's strategic objectives, operational patterns, executive roles and talents, and other factors.

### **Strategy Process Facilitation**

Snyder Leadership Group offers expert facilitation to help clarify the organization's strategic vision and solidify support among diverse management contributors.

The vast majority of the profits earned by Snyder Leadership Group are donated to charities in the Minneapolis-St. Paul metropolitan area. For more information on Snyder Leadership Group, visit online at [www.snyderleadership.com](http://www.snyderleadership.com), e-mail Steven Snyder [steven@snyderleadership.com](mailto:steven@snyderleadership.com) or call 952- 471-2586.

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